



Anything Commercial

Commercial & Business Funding

THE LUCRATIVE WORLD OF COMMERCIAL & BUSINESS LENDING

**Insights On How To Make Money As A Commercial
Finance Consultant In Today's Economy**

You Can Do This Business

Part Time/Full Time/Anytime

**YOU DON'T HAVE TO QUIT YOUR JOB, YOU CAN
SUPPLEMENT YOUR INCOME!**



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INTRODUCTION

Thank you for your interest in wanting to learn more about becoming a Commercial Finance Consultant with ANYTHING COMMERCIAL. Our goal at Anything Commercial is to inform you as much as possible about whether or not the decision to JOIN with A.C. is right for you and your goals.

This e-book talks about some of the basic principles on becoming a Commercial Finance Consultant. From the types of forms required to marketing basics, you'll learn what it takes to make a mark in this booming financial services sector.



This is just a glimpse into the industry you're inquiring about, the opportunity, and how Anything Commercial helps you start and supports you.

NOTE: ANYTHING COMMERCIAL IS A CORRESPONDENT LENDER AND BROKER LOANS



ANYTHING COMMERCIAL created over 270 commercial finance consultants around the country and growing in the commercial & business finance industry.



Anything Commercial is Rated **A+** with the Better Business Bureau



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THE OPPORTUNITY

What are the opportunities for a Commercial Finance Consultant? First, you have to have experience in sales or marketing to understand the scope of the industry and the great demand for what you will be able to provide (capital). Each financing product you incorporate to offer your clients is a billion (and in some cases, trillion) dollar industry on its own. In essence, as a Commercial Finance Consultant, you use all our 35+ products. **That is 35x a billion or trillion dollars!** You will not find a larger space in which to start in.



The best part is that you will be able to provide capital to clients you didn't before or you can provide loans to your past clients also – this is the life blood that every business or commercial real estate investor needs. Without it, businesses flounder. Access to financing is vital. We are in a recession-resistant business model - the demand for what you provide to your clients and future clients will always be at a constant high. By having ANYTHING COMMERCIAL at your side, a Commercial Finance Consultant can get deals approved that the bank declined and be more competitive on the deals that banks might approve.

YOU will be able to offer more solutions than any one bank in the country! Why is this the case? Because Anything Commercial does not have any geographic restrictions, dollar amount restrictions, asset class restrictions or credit restrictions (unlike a bank or any particular lender would have), you will be able represent so many more options to your clients than a bank or any particular lender would.

No matter how the economy is doing, the demand for capital is always at a constant high. When the economy is booming, businesses and commercial real estate investors need capital in order to grow. When there is an economic downturn, businesses and real estate investors find themselves in greater need of capital. At the same time, banks are employing more restrictive lending practices, making it harder for business owners and real estate investors to get the capital they need. Because of this, there has never been a better time to pursue a career in commercial and business lending.

Right now, the majority of banks are not lending to businesses, and those that do are only approving 2 out of every 10 applications. That leaves 80 to 90% of businesses and real estate investors in need of a source for commercial loans.

The statistics on the next page do not lie.

Commercial Finance Industry Facts

- » There are more than 24 million small businesses in America.⁽¹⁾
- » Each year more than 10 million businesses seek funding.⁽¹⁾
- » Each year more than 7 million do not receive funding.⁽¹⁾
- » Credit Cards & Credit Lines – “Banks & Lenders will pull \$2.7 Trillion in outstanding credit lines by the end of this year.”⁽²⁾

(1) Source: White House Small Business Agenda, National Small Business Association –businesses less than \$3 million in revenue

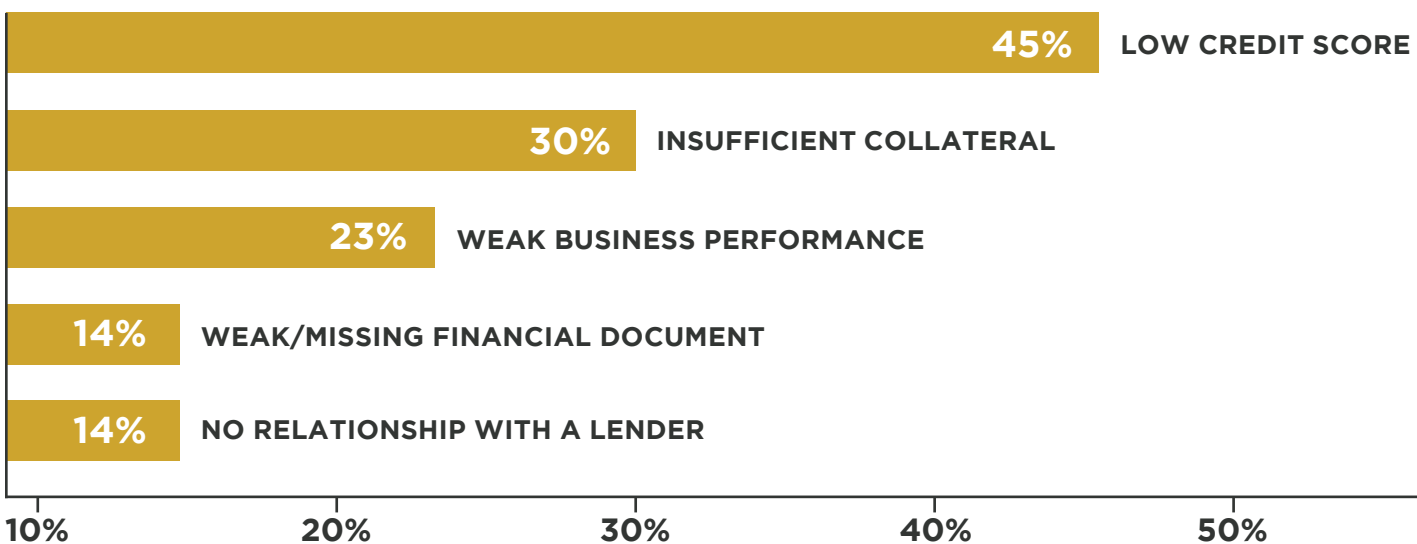
(2) Source: Meredith Whitney Advisory Group

Take a close look at a recent study conducted by 4 of the nation’s largest federal reserve banks:



The Federal Reserve Banks of New York, Atlanta, Cleveland and Philadelphia recently released a new survey report with a vast amount of data as to the struggles that business owners experience when trying to secure financing. This study presents some very interesting recurrences that seem to be affecting business owners throughout the nation. We have highlighted certain aspects of the report to reflect the data that supports these statements.

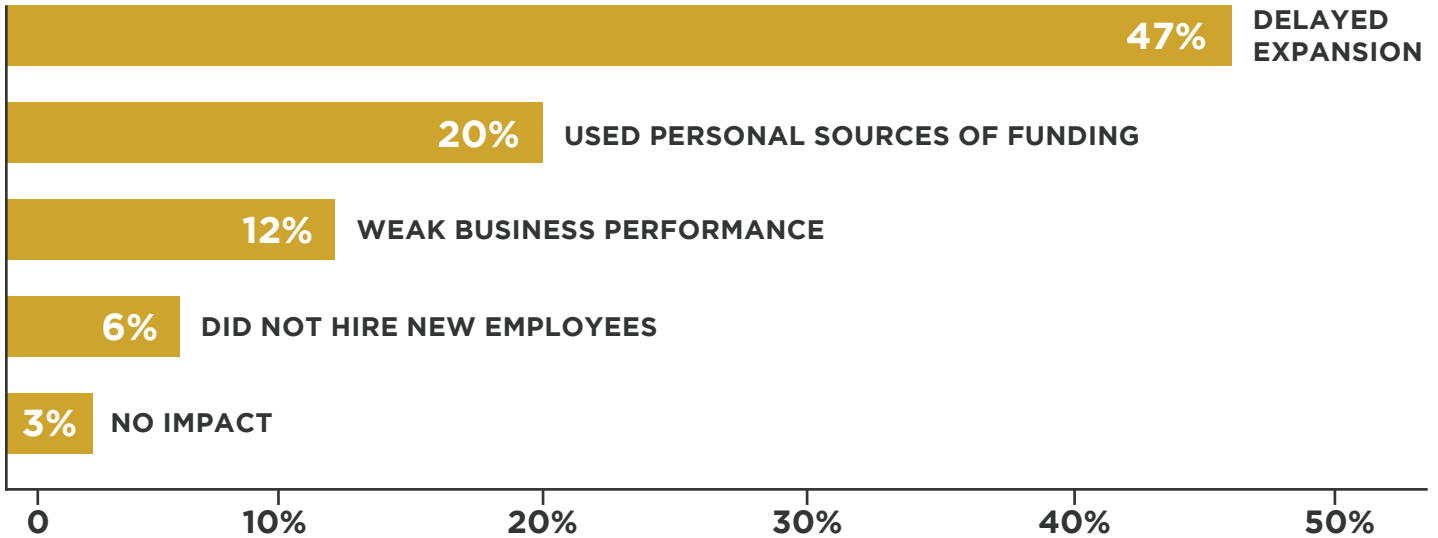
Top Reasons For Denial Of Loan Applications



Source: THE FEDERAL RESERVE BANK (JOINT SMALL BUSINESS CREDIT SURVEY REPORT OF 2014)



Impact Of Denial



Source: THE FEDERAL RESERVE BANK (JOINT SMALL BUSINESS CREDIT SURVEY REPORT OF 2014)

A Commercial Finance Consultant can help meet the needs of these businesses and real estate investors. By utilizing a 360-degree underwriting model, they can uncover business lending opportunities that the checkbox mentality of banks cannot, and get clients the funding that they need.

Anything Commercial not only is a Correspondent Lender, but has a platform of over 700 partner lenders. If your client doesn't fit in our loan guidelines, we can still do the loans that banks can't. We also train and educate you on the key points to being successful as a Commercial Finance Consultant **(IF YOU HAVE THE DESIRE).**



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WHERE DO YOU START?

To join Anything Commercial as a
Commercial Finance Consultant,

CONTACT THE PERSON WHO SENT YOU THIS
OPPORTUNITY GUIDE OR

**Click on This Link to take you to our CLC
Agreement to SIGN UP**



**NOTE: YOU MUST HAVE 1 YEAR OF SOME TYPE OF
PROFESSIONAL SALES EXPERIENCE SUCH AS:** Loan
Officer/Broker, Real Estate Agent/Broker, Marketing
Agent, Accountant, Attorney, Investor, Commercial Real
estate Broker, Sales Professional of any kind and **PROVE
IT.**

Whether you decide to work part-time, full-time, or any time, working with ANYTHING COMMERCIAL as a Commercial Finance Consultant will allow you to work from an office or the comfort of your own home anywhere in the USA and earn multiple streams of income regardless of how strong or weak the economy is. In a struggling economy, there has never been a better time to enter the commercial finance industry. With over 600,000 new businesses starting each year, and over 100,000,000 businesses in the USA alone, **(NOT COUNTING THE COMMERCIAL REAL ESTATE INDUSTRY!)** your client base and income potential are limitless!!!